

LOCAL & SOCIAL

KATHLEEN LIVINGSTON, SOCIETY EDITOR
Office Phone 2000 Home Phone 2000
All social notes and items of social interest should be submitted
ed before noon Wednesday to insure publication the following Friday.

Mr. and Mrs. Marvin Unwin and children, Deborah, and Jimmie, are visiting in Miami this weekend with her mother, Mrs. Jack Furlong.

Luncheon guests at the Edle- Mrs. Herbert Heard Hale, of

Debbie Hata
Kuppenheimer Clothes
Dinner Jackets - Resort Jackets
Lounges - Sport - Dress Slacks
Arrow Shirts
Jayson Sportswear - Janis Beckweh
Surprisingly Worthwhile Shopping

Goldsmiths

THE STORE FOR MEN

Phone 5-2800 West Palm Beach ST. CLEMENS

IT'S MADE WITH TOFFEE CANDY AND ALMONDS!
Borden's
ALMOND TOFFEE
ICE CREAM



New York and Cambridge, Maryland is a guest of Mr. and Mrs. William Maselle at their home, Paradise Garden, South Bay. Mr. Hale, yacht broker, will join Mr. Hale at Easter, when they will leave to vacation in Miami.

Attending the Eastern Star Convention, Grand Chapter at Tampa this week were Joe Cherry, worthy patron of local OES, Mrs. Joe Cherry, worthy matron, Mr. and Mrs. J. K. Baker, and Mrs. Martha Freeman, past worthy matron. Also Mrs. Gladys Harrington, worthy matron of Pahokee.

Luncheon guests of Mrs. Gladys Williams on Monday were Mrs. George King of Columbus, Ga., Mrs. Amy Whidden, Pahokee and Mrs. Robert Crech, Jr.

Guests of Mayor and Mrs. Harold Rabin this week are her parents, Mr. and Mrs. I. Miller of West Palm Beach.

Mr. and Mrs. Lee Wilkinson have returned home to their home in Pocomoke, Md., after a week's visit with Mr. and Mrs. Douglas Matthews.

Mr. and Mrs. W. J. Rawls spent several days last week visiting their son-in-law and daughter, Mr. and Mrs. Frank Green at Miami, and also their daughter and family, Mrs. Jimmy Williams in Key West.

Mr. and Mrs. Frank Dutton of Mount Dora were guests on Monday of Mr. and Mrs. Jack Torrance.

Donnie Northey of Miami was guest this past week of Jerry McKee at his home on the Palm Beach Road.

Mr. and Mrs. Munroe Pope and son, Eddie of Ft. Pierce spent the weekend with her mother, Mrs. Annie Clayton.

Mr. and Mrs. L. Q. Willis and children of Ocala, were weekend guests of Mr. and Mrs. F. W. Quinn.

Mr. and Mrs. William Maselle of South Bay left Wednesday for Annapolis, Md., to take care of florist business during Easter holidays. They were accompanied by Connie Gallion and Linda Phillips who have been their house guests for several months. They plan to return April 22. The Maselles purchased property from S. K.

Wright in South Bay and plan to open a tropical garden and florist shop in near future.

PREFERENTIAL TZA HONORS PLEDGES
The Beta Sigma Phi Sorority complimented pledges at a Preferential Tea Sunday afternoon at the home of Mrs. Earl Lindroose. Mrs. Lorenzo Connell assisted in receiving the guests.

Yellow gladioli and yellow snapdragons were used in room decorations. Pouring at the tea and punch table were Mrs. Frank C. Anderson and Mrs. Rosa Nash.

Pledges were Mrs. Robert Abel, Mrs. George Wedgworth, Mrs. Rodney Connell, Mrs. A. E. Kretschmer and Mrs. Claude Jones.

Others present were Mrs. Grant Averill, Mrs. Doug Wooten, Mrs. Sam Lovell, Mrs. Francis Cross, Mrs. E. T. Bell, Mrs. Clyde Clayton, Mrs. Earl Lindroose, Mrs. Lorenzo Connell, Mrs. Frank Anderson, Mrs. Dan Beardsley, Mrs. Tony Todd, Mrs. Ned Ayers, Mrs. Douglas Thompson, Mrs. Basil Cook, Mrs. E. F. McAllister, Mrs. John Abbott, Mrs. Jimmy Williams, and Mrs. Dan Carpenter. Mrs. B. Q. Waddell, guest of Mrs. Lovell and Mrs. Frank Dooley, director, also attended.

JOAN RABIN ELECTED SORORITY TREASURER

Miss Joan Rabin, daughter of Mayor and Mrs. Harold J. Rabin, was elected treasurer of her sorority, Phi Sigma Sigma at their 8th Annual American Beauty Formal, held at the Marlin Hotel, Miami Beach on April 3. She also received the pledge scholarship award and certificate of honorable mention for her pledge. The pledge class was made active on March 15.

MRS. THOMAS BREGGER ENTERTAINS AT BRIDGE

Mrs. Thomas Breger entertained Friday afternoon with a bridge party at her home at the Everglades Experiment Station. Mrs. Luther Jones had high score, Mrs. F. M. Shaughnessy, low and Mrs. Harry McIntosh high cut prize.

Playing were Mrs. Otto Blech, Mrs. George Arceneaux, Mrs. Frank Friend, Mrs. McIntosh, Mrs. Shaughnessy, from Pahokee, Mrs. Jones, Mrs. Bert Hopson, Mrs. J. L. Reed, Mrs. Bill Young, Mrs. Rudy Faulk, Mrs. G. I. Townsend, Mrs. David Quetel, Mrs. C. A. Bailey, Mrs. Susan McKenzie and Mrs. Walter Thomas.

MRS. HUMPHRIES IS

(Continued from Page One)
After a meeting of the cafeteria committee, which included Mrs. John Robinson, Mrs. A. E. Kirchman, Mrs. Herman Close and Mrs. June Lanning of West Palm Beach, it was decided to print menus for two weeks in advance, a copy to

NEWS VIEWS
By E. D. BOG

President Eisenhower has signed a bill to create a new Advisory Committee on Weather Control. This should make it possible for the opposition to blame the administration for any weather that doesn't please all of the people all of the time. That covers more territory than a map-maker's fingerprints.

The Committee was created because of the new business of seeding clouds to develop rain or snow. It seems that a lot of fellows who go to seed don't quite reap what they sow. As a result, rain that was supposed to wind up in McGee's "south forty" actually showers down on Smith's barbecue party fifty miles away. So now if you want rain, just wire Washington; if you want sun, do the same. If you're undecided, just sit tight. The weather will probably be just as confused as you are.

A fellow says that you can get so much pleasure out of a car that everybody ought to learn to drive... including a lot of folks who are already driving. What-ever your pleasure is.

You'll find many items you need and use every day on sale at our annual **REX-ALL ONE CENT SALE** where the lowly penny is recognized. Be sure to come in today and tomorrow and take advantage of this big two-for-one saving.

be given each child. Announcement was made of the art exhibit of Mrs. Margaret Barwood's elementary school students, to be held at the high school, 7 to 9 pm, April 22.

One of the most interesting programs of the year was the fashion show staged by the Home Ec girls under the direction of Mrs. Hazel Litchfield. About 48 girls participated, modeling clothing they had made including pajamas, sportswear, school dresses, church and party dresses and dresses. Mrs. E. D. Humphries acted as commentator and as each model appeared, told the material kind of pattern, etc.

Mrs. E. A. McCabe was hostess chairman assisted by Mrs. J. H. Chamberlain, Mrs. Ralph Kirk, Mrs. George Hudspeith, Mrs. Clarence Throop, Mrs. Dick Leffla, Mrs. Ted Roman, Mrs. Joe Ziemann, Mrs. J. Y. Dell and Mrs. John Tabit.

OPEN HOUSE FOR THE H. V. DRAA, JR.'s

Mrs. and Mrs. H. V. Draa will hold open house from 8 'til 10 pm Friday, April 16, at their home 101 N. W. Ave. E., complimenting their son and daughter-in-law, Mr. and Mrs. H. V. Draa, Jr.

The couple whose wedding took place in North Carolina in January are now residing in Gainesville, where H. V. is a student at the University of Florida. Mrs. Draa is the former Joyce Brown of South Bay. All friends are cordially invited to call.

ENGLE HOME SCENE OF ANNIVERSARY PARTY

Mr. and Mrs. Edwin Kodish entertained Saturday night at the home of Mr. and Mrs. Abe Engle, complimenting his par-

ents, Mr. and Mrs. Mike Kodish of West Palm Beach on their 29th wedding anniversary. Guests were Mr. and Mrs. Jack Rabin, Mr. and Mrs. Robert Fine, and Sam Center all of West Palm Beach. Also Mr. Wall.

and Mrs. Harold Rabin, Mr. and Mrs. Glen Harvey, Mr. and Mrs. Richard Harvey, Mr. and Mrs. Howell Fish, Mr. and Mrs. Herbert Weiser, Mr. and Mrs. Abe Engle and Mr. and Mrs. Bill Wall.



Good Government Begins at Home
Local Business Man
Twenty-two years in business
IN PALM BEACH COUNTY

ELECT

Arthur Hamilton Jr.

YOUR COUNTY COMMISSIONER
District No. 2

---COUNTY-WIDE VOTE---

Fold Political Advertisement at

NOW!
OWN THE FINEST!

1954 ZENITH QUALITY TV
EXTRA VALUE TV BUY
For Your Finest Home Entertainment!



PRECISION, POWERHOUSE PERFORMANCE FOR YEARS TO COME! WITH THE SUPER K CHASSIS

Zenith's super picture power means that for years to come, you can expect a remarkably clear and undistorted picture even at critical distances from your TV station. Also features a new powerful video amplifier circuit for maximum picture contrast. Enjoy today the greatest value in fine television.

FULL 21 INCH PICTURE
252 SQUARE INCHES
14000 TO 18000 VOLT CHASIS

Save a Big \$100.00

\$399.95 LOOK! ONLY \$399.95

LOOK WHAT YOU GET!

Only \$399.95-- Nothing Else to Buy

- | | |
|------------------------------|--------------------------------|
| 1-1954 ZENITH 21 INCH TV I | 6-FREE INSTALLATION! |
| 2-ALL CHANNEL TUNER I | 7-FREE PARTS WARRANTY! |
| 3-50 FT. TELESCOPE ANTENNA I | 8-1 YR. PICTURE TUBE WARRANTY! |
| 4-ANTENNA ROTER I | 9-FREE CITY PERMIT! |
| 5-FREE DELIVERY I | 10-STATE TAX INCLUDED! |

WHEN YOU OWN A ZENITH TV YOU KNOW
AND EVERYBODY ELSE
KNOWS THAT YOU OWN THE BEST

ORDER NOW
Nothing Else To Buy

ONLY \$72.00 DOWN—\$16.25 PER MONTH

Boe's Mathis-Boe

PAHOKEE PHONE 2911

BELLE GLADE PHONE 2550

NIGHT TV CALLS PAHOKEE 3004

FOR YOUR MOST PLEASANT
SUMMER VACATION

THE BEAUTIFUL NEW
Ambassador Villas
OF PALM BEACH

Directly on the Ocean

STUDIO - BED - LIVING ROOM
APARTMENT EFFICIENCIES
FULLY AIR-CONDITIONED

Olympic Swimming Pool

Low Summer Rates

VISIT US OR CALL

Palm Beach 30311

for further information

MIND YOUR PQ

(Continued from Page One)
which you have whatever control your determination leads you to make of it."
"Enthusiasm, cheerfulness and friendliness are the main ingredients of PQ and are met with in the same degree with which you practice and display them — they're infectious and with no known preventative or cure."
Dr. Goodwin told of a large paid off substantially, some department store in Jersey City seven or eight percent.

For more than fifty minutes the Doctor held his audience in rapt attention and was sincerely complimented by the more than ninety in attendance.

FIRST AND PRESENT

Continued from page 5
We called in help from the ladies in Canal Point, Pahokee, South Bay, and Belle Glade and undertook what to us was a stupendous job.

Mrs. Adrain Daane appeared on the scene in the fall of 1930 and was a real help as she had taken a year of Library Science in the University of Minnesota, just before she and Dr. Daane came to the State Experiment Station near Belle Glade. We struggled along giving two or three hours a week of the ever increasing number of books, as well as the new.

Several amusing incidents happened while we were working in the city hall. One day we found a five gallon jug of moonshine in the center of our library room. The city jail was in the adjoining corner room of the city hall and one day a prisoner kept begging us to let him out. His constant plea was "Please ladies let me out of here."

At one time Mrs. Daane said, "When I attended library college they lectured us about the 'setting' for a library such as paintings on the wall, beautiful statuary and so forth, but they never taught me how to mend and renew old books." But to her credit she wholeheartedly assisted in every way possible. She was the main one in estimating from the time she came until she moved to Gainesville in 1937.

I deserted the cause in July, 1932 and went back to Wisconsin for a year.

During the winter of 1932 and 33 the Belle Glade Woman's Club and Belle Glade Garden Club joined forces and headed the project of building the present club house in Belle Glade Municipal Park.

When I returned in the fall of 1933, I found all the books moved from the city hall and nicely shelved in the unfinished club house.

Many new members were added to the Woman's Club by that time, among them, Mrs. Thomas Bregger and Mrs. James A. Ball, Jr., both library minded and of great help. They led groups in repairing books and often took turns keeping the library open, to our then increased number of borrowers.

One time when Mrs. Daane and I were at the city hall, she remarked while going home, "Just think, we loaned out two books other than what we have taken home."

When the circulation arrived at 56 books in 2 hours one Saturday evening, the Woman's Club agreed to let me open Wednesday evenings as well as Saturday afternoon and evening.

In 1935 the Woman's Club decided I was entitled to some remuneration. Because of limited funds in the treasury and other obligations, the sum was set at \$4.00. Although small, it was all they could budget for me, and the thought back of it was worth more to me than the amount.

It was in 1940 the Woman's Club went to the city for financial help for the library. We were all quite determined that this library was to be free for all, especially to the ones who were not financially able to have any reading in their homes, and many older ones as well as the children were hungry for some good books to read.

The city kindly allowed us \$10.00 per month at first and increased it from time to time until they are allowing the library \$50.00 per month for books and periodicals.

When we received our first check from the city, Mrs. Daane headed a motion that I was to have my monthly salary increased to \$4.00 per month. The balance of the checks was used for new books and library supplies.

Mrs. Daane got such a thrill when she catalogued the first new book.

In 1942 the W.P.A. wanted to establish a full time library in Belle Glade. We didn't need their books but they did pay a librarians salary. I felt heir to that position.

When the W.P.A. discontinued throughout the United States of America, the Woman's Club went to the city commissioners offering them the books and other library properties if they would assume the financial responsibility of operating the Public Library. We had about 3,000 books.

The Woman's Club could now lease their book shelves, book club membership, work committee, and so many other things they did as a group to help the library grow. They turned to other civic projects such as the present kindergarten.

When the city assumed this responsibility it requested a library committee. Mrs. Ball

selected as secretary and treasury as well as assisting in the choice of books.

The library has had many compliments on its choice of books. One lady came to Belle Glade to work in an office. She was a constant library visitor and one day she remarked, "Why I find more good books here than I like to read than I could find in the Boston City Library." I thought hurrah for

the wise selection of good books and thanks to the Janesville Wisconsin Library's monthly list of new books with personal comments by my daughter who was one of the Janesville staff. Similar remarks are made frequently. Another constant reader, a niece of Mrs. Pike told me one day, "I have read so many good books from this library bit 'Foundation Stone' by Warren is the best book I

ever read."

Mr. H. T. Pierce, an old settler here, was a gold miner at one time in Alaska and one of a group that was disappointed of their claims. Rex Beach told about it in, "The Spoilers". Mr. Le Gett told me his father were a black shirt in California when Rutherford B. Hayes was a candidate for president of the United States. Sims tells about that in "Beyond Surrender".

Library work was in interesting and I loved it. We soon had more books than we had room. We began discarding our duplicates and worn ones, giving them to the colored labor camp. Later they were given to the colored schools.

After nearly 19 years of library work I resigned Aug. 1st, 1948. But I was able to see my 1935 vision of a library for Belle

Glade well established and on the up-grade. A library that more books than we had room. Our children, our future readers, are badly in need of a room and some one to guide them in their reading.

Mrs. Bettie W. Harris was my assistant for seven months before my resignation and is carrying on very efficiently.

The National Guard Has Protected Our Homes Since 1636

"The welfare of our country is the great object to which our cares and efforts ought to be directed."

George Washington
January 8, 1790

**100
MEN WANTED
TO GUARD OUR LIVES
...AND HOMES!**

Young men, you are urgently needed to help protect our national security!

It has been the peculiar blessing of America to have had a succession of great leaders whose first devotion was to all the people.

Without exception, they have taught us that the security of our country begins in the home.

And, of course, it is a basic truth. The strength of America is simply the strength of one secure home touching that of another.

Our first duty to America is our duty to our own homes. We can do honor to George Washington and all our other great leaders in no better way than to make our homes secure.

The Guard protects lives and property in local disaster... It provides trained units to join our regular forces in time of national emergency. The security of our nation demands a full-manned National Guard.

The need is so great that men who volunteer to serve their country by enlisting in the National Guard between the ages of 17-18½ will be deferred from active military duty so long as they continue to serve satisfactorily — unless, of course, their Guard unit is called in time of national emergency.

You'll have the satisfaction of serving your country and community as a citizen-soldier. And you can enlist in the unit of your choice. What's more, you'll benefit from the many advantages and opportunities open to you as a member of your hometown National Guard unit.

TOP TRAINING started near home while still in school or business. Useful military skills learned from experienced veterans.

EXTRA INCOME from the time spent in training. Qualify for valuable retirement pay.

SPORTS AND RECREATION FACILITIES are available in National Guard installations to Guardsmen, their families and friends.

EDUCATION OPPORTUNITIES qualify you for better paying civilian jobs. Attend regular Army schools with pay or take correspondence courses.

ADVANCEMENT AND PROMOTION as high as your interest, ability, and experience will take you. You may qualify for an officer's commission or an appointment to West Point.

LEADERSHIP TRAINING prepares you to give orders and direct others. Develop those qualities that make you a better man and a leader in your community.

Visit Your Local Guard Unit during the Fair

THIS MESSAGE WAS PAID FOR BY THE FOLLOWING:

Harold Rabin Co., Inc.

Pioneer Motors

Lawrence Will

Belle Glade Motors

Standard Oil Company

Ivan Van Horn, Agent

Pioneer Growers Cooperative

Red Imes

Kirchman Company

Belle Glade Herald

CALL 509 PAHOKEE

AUTO PAINTING



Like New Again

For
**PICK UP AND
DELIVERY SERVICE
GUARANTEED
BODY AND
FENDER
REPAIRING**

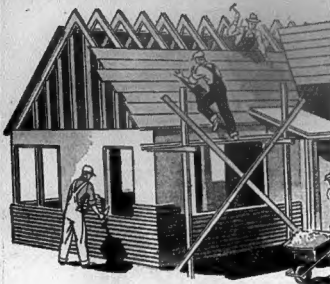
Gene's Body Shop

Belle Glade Road

Pahokee

let us solve your

**BUILDING
PROBLEMS**



COMPLETE LINE

of all Building Supplies

Planning to build or remodel? Come in and discuss your building problems with us. We have the answer AND the finest supplies at the lowest prices.

BUDGET FINANCING

FREE ESTIMATES

Tylanders, Inc.

Phone 2131

Pahokee, Fla.

Powered Rotary Tiller



HYDRAULICALLY OPERATED

Sufficient clearance to make turning easy and quick at end of row.

Guards allow full cultivation of every middle and protects the crop.

Belle Glade Machine Works

D. (Dee) DE HAVEN, Owner

A NEW GOSPEL
OF THE SOIL

Saint Mary's Catholic Church, in the open country west of Toledo, Ohio, has a Credit Union of 754 members which helps settle young families in the parish. The total amount loaned since it was organized is over a million dollars. This Twenty-one couples have been helped to buy farms in that community. Young people have been able to borrow money to go to college or to build a house. There are now 300 families in this open country parish.

The Rural Church Department at Drew Seminary, Madison, New Jersey, has included the story of this and 15 other rural churches in a new bulletin, entitled, "A New Gospel of the Soil." The bulletin is being sent out on request.

POLIO TESTS COMMENCE
IN LOCAL SCHOOLS SOON

As a part of a national program, sometime soon second and third grade pupils in Palm Beach County will participate in a trial of polio vaccine, under the direction of Dr. Brumback, Director of the County Public Health Department and in cooperation with local doctors, nurses and volunteers.

Second graders will receive the vaccine upon written request of parents and those in the first and third grades will act as controls if parents give consent.

It is the largest test program of its kind in medical history, and the vaccine is the result of research under the National Foundation.

Dr. Jonas E. Salk of the University of Pittsburgh has given the trial to thousands of children and adults, including his own three sons, and reports no untoward reactions.

Local doctors assisted by nurses will administer the trial vaccine to pupils in the second grade whose parents sign a request form. Each child will receive one cc of the trial vaccine (a pinkish watery solution) in the arm. One week later a second one-cc "shot" will be given and at least four weeks later a third or booster dose—also one cc—will complete the series.

Preliminary results of the test will not be known until some time in 1955. The record of the second grade school children will be compared with the polio incidence among children in the first and third grades of the same schools. The study will be under direction of Dr. Thomas Francis, Jr. of the University of Michigan, leading authority on epidemics.

We of Palm Beach County are privileged to take an important part in this history-making undertaking," Dr. Brumback said. "It is a test proves that a vaccine will prevent paralytic polio, and our children can take pride in the fact that we have had this opportunity to demonstrate its usefulness."

EVERGLADES FAIR
(Continued from page One)

Second Prize of \$15 was awarded to Sinclair-Goodyear display, by Kirchman and Harris, on their showing of Goodyear Nylon Cord Tire, featuring Power 27 Gas Extra duty motor oil and batteries. The small fry were also entertained by movies.

Third Prize of \$10 was awarded to Mikhram's Appliance color and sparkling display of various kinds of honey. This display has won the Nathan Mayo Trophy and the First prize at the Tampa State Fair for several years.

Honorable Mention was awarded to Flowers By Crech for the lovely arrangement of cut flowers, potted plants and varieties of African Violets.

Wedgworth, Inc. was staged with a neat display of samples used in making of chemical materials used in fertilizers, etc. United States Sugar Corporation, Clewiston, displayed samples of black sugar, black strap molasses and other sugar cane products.

Twenty-one varieties of vegetables were displayed in bed cases 40 ft. long. The vegetables were furnished by Harold Rubin, Co., Pioneer Growers, Duda and Sons and Kirchman Bros. Farms.

A most unique and eye catching display was the modernistic tree with cane and frozen packages of vegetables tied to the branches, which was shown by Florida Foods, Inc.

The large mouth black bass, shell cracker and bream in tanks of aerated water displayed by the Game and Fresh Water Commission attracted the attention of many, as well as the Florida animals which included 2 raccoons, black bear, white tail deer, wild turkeys and bobcats. Also pictures showing youth fishing tournament, rough fish eradication and hatchery control.

The Grace Chindilla Ranch of Lake Worth displayed several cages of registered chinchillas selling for \$1350 a pair. One pair will produce approximately 30 pairs in 10 years at a cost of only six dollars annually for food.

Coastal Equipment—a large and outstanding array of Case Tractors, farm cultivators, Dodge pick up trucks and Buick Co., showing the 182 V-8 horsepower which gives the 1954 Buick a finer performance than ever before.

The new Super Buick was on demonstration by the Buick Co., showing the 182 V-8 horsepower which gives the 1954 Buick a finer performance than ever before.

Holman Mercury Lincoln Co. West Palm Beach showed the new 1954 Sun Valley model. Pure Oil Co., featured 10-gallon Pure Batteries and Pure Tires. "Be Sure with Pure."

Concrete Products Industry of South Bay had on display modern concrete gas traps, feed trough, watering trough, septic tank and clothes posts.

A door way featuring concrete blocks ornamental steel and concrete steps, also glass jalousies were shown by Shirley Bros. of Pahokee.

The Home Hardware Store had a display featuring Gladders Spread Satin, demonstrating quick drying ability and durability, also Koroseal water hose and carpenter tools.

The new Hallcraft TV set, Powertronic chassis, all channel built-in UHF/VHF tuner and antenna, was displayed by Richmond Plumbing, as well as

3-PRIZES — FAIR — the Norge washing machine and Hot Point Appliances.

Mathis-Boe displayed the glamorous colorama all porcelain Frigidaire, Sive and Case Matic Frigidaire with built-in service in a pastel green; Paff sewing machine, completely automatic without attachments; Frigidaire dehumidifier.

Dumont TV, First with the finest... was shown by Lake Shore Radio, and in addition all G.E. electric Appliances including G.E. Air Conditioner. The Freshmaster Food Freezer upright model new, two temperature arrangement refrigeration on top-freezer on bottom, was demonstrated with several models.

Florida Power and Light display featured electric equipment from Roadman Furniture Co. Mathis-Boe, Barney's Appliance, Richmond Plumbing, Lake Shore Radio.

Southeastern Bottled Gas Co. featured an all gas kitchen complete with the new colorama automatic gas dryer in a very neat arrangement.

Aluminum "Tilt A Door", garage door was shown by Glades Appliance in addition to Glass Jalousies, folding doors, awnings and builders supplies.

Floyd Rider featured attractive display of welding equipment—electric arc welders of pair of ranch and farm equipment. He also gave demonstrations of welding.

A highly interesting and instructive display was shown by the 135th mapping and charting US Air Force Squadron of aerial pictures of Belle Glade from 5,000 ft. The pictures tell the complete story from take-off to plotting photographic coverage and laying final mosaic. Also the best in camera type used in building and equipment.

The 15th Air Crash Boat Flight featured a shallow water diving suit for depth 100 ft. used in repairing ships; also six man raft automatically inflated, and radios for receiving and transmitting.

NEGRO NEWS

EVERGLADES VOCATIONAL
HIGH SCHOOL

N. F. A. News

In order to participate in the National N. F. A. program as a local N. F. A. Chapter, we have decided each boy of the Senior Class conduct a class, grades 1-12 of the entire school. Each class will have an opportunity of listening to one senior boy discuss an agricultural topic on some phases of Agriculture. Then the members of each class will have a chance to ask questions concerning the topic discussed.

A joint meeting of the N. F. A. and N. H. A. organizations will be Thursday, April 8, to discuss business of importance. The meeting will be held at the Home Economics Building at 3:30 o'clock p.m. All members are asked to please be present and on time.

This week we plan to give our Ford tractor a general cleaning, also change the oil of the transmission and motor. The tenth grade class will carry out this project. All the land in the land laboratory plot that is not in cultivation will be broken up this spring and planted into corn.

The Band Everglades Vocational High School Band was presented in concert at the general assembly on Wednesday, March 21, 1954. Students were very appreciative of the members of the Band which included such

numbers as:

Olivadotti's — "Pacific Grandeur"; Dvorak's — "Finale, New Worlds Symphony"; Saint-Saens' — "Sampson and Delilah"; Schubert's — "Impromptu"; Bigelow's — "Our Director"; Farrar's — "Bombasto".

Sousa's — "Liberty Bell"; Sousa's — "El Capitan"; Sousa's — "King Cotton". The students went wild over a special rendition prepared for them, Moffitt's "Bib Time Boogie". The band was dressed in black and white. We are all

awaiting the uniforms that have already been ordered by the Band Parents Organization, and they are expected long before the school term ends.

The student council of the school will present the band in concert on Sunday, April 11, to attend.

Make your own
"proving ground" test

The new 1954 Chevrolet 4-door sedan. With 3 great drives. Chevrolet offers the most beautiful choice of models in its fleet.

...and we know this is what you'll find

Chevrolet is out ahead
in powerful performance

You can really tell the difference between engines when you drive—and the difference is all in Chevrolet's favor! That's because Chevrolet's great engines deliver full horsepower where it counts—on the road. What Chevrolet promises, Chevrolet delivers!

Chevrolet is out ahead
in economy

There's new power, new performance and new economy in both 1954 Chevrolet engines—the "Blue-Flame 135" in Powerplants models and the "Blue-Flame 115" in lightweight models. And they bring you the highest compression ratio of any leading low-priced car. That's why they can deliver a big gain in power, acceleration and all-around performance, along with important gasoline savings!

Your test car's ready now... We'll be glad to have you compare the smooth, quiet performance of this new Chevrolet with any other car in its field. Come in and put it through any kind of "proving ground" test you care to, and judge its performance for yourself. Your test car's ready now and we hope you are, too.



Your other more people buy
Chevrolet than any other car!

Glades Chevrolet Company

PHONE 2097

"Your Chevrolet Dealer Since 1935"

BELLE GLADE, FLA.

THIS IS A GOOD YEAR FOR AN
Electric Home Food Freezer!

Make 1954 your
BIG YEAR
ELECTRICALLY!



ELECTRIC FREEZER

Save your food bill, and dropping time... today eat-of-meatless delicious! For a pure delicious taste of a moment's notice FREEZE.



ELECTRIC RANGE

Cooking's even more fun when prices frozen meat, garden fresh fish and vegetables and frozen meats are at your elbow in the home food freezer. The convenience, plus automatic controls, helps you breeze through meal preparation.



ELECTRIC DISHWASHER

Meal cleanup's a drudge! Not with a modern automatic electric dishwasher! For a complete clean, clean, work-free kitchen nothing can beat an electric home food freezer, an electric range, and an automatic electric dishwasher!

TIP TO FOOD SERVICE
ESTABLISHMENTS...

Makes the Most of Your Valuable Kitchen Space—Cash Efficiently! Clean, cool, electric counter cooking equipment can be installed in limited space... guards cooking and service—meets more needs of peak hours. Streamlined design and perfect finish have customer appeal, too—more higher and wider. And economical operation proves greater economy for you. Choose the plan to build electric counter cooking equipment—and enjoy the difference!

Florida's a wonderful place! There's more fun per square

foot here than anywhere else on earth...if you

have time to enjoy it. That's where

Sunshine Service comes in!

With Raddy Kilowatt to

do the chores, you'll

have that extra

leisure to enjoy

even happier

Florida living.

And this year is a good

year to add time-

saving, labor-saving

electric servants—

new, improved models...

new low terms.

See your dealer, now!



You'll be amazed at how little it costs to operate additional electric appliances in a typical Florida home...just pennies a day!

Here's why! As you "step-up" your use of electricity, you "step-down" the average rate you pay. Operating even major appliances adds only a few pennies a day to your electric bill...your biggest bargain in better living!

FLORIDA POWER & LIGHT COMPANY

Proud is the word for
OLD STAGG
Kentucky Straight
BOURBON

and you'll be Proud to serve it!



86 PROOF - STAGG DIST. CO., FRANKFORT, KY.

AVAILABLE to SHIPPERS

Cross-Country
Truck Service Inc.

"A NATIONWIDE TRUCK BROKERAGE SERVICE"

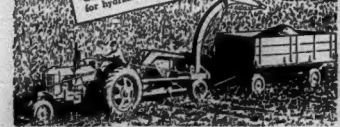
MIKE BONIS — ROGER CUNNINGHAM

BELLE GLADE PHONE 2503 — LD 7

Dependable Equipment
For Loads To All Points

Simplest
FORAGE HARVESTER...
Users Say

- ✓ **LIGHT RUNNING.** Makes good use of 2-hp tractor power on the power take-off, yet has the strength and capacity to cut big tonnage with bigger tractors. Also positive cut with showing of dependable service with little splash.
- ✓ **ONE BASIC MACHINE.** Built to work equally well in row crops or hay crops, with interchangeable blades. Simple in design, staunchly built for years of dependable service with little splash.
- ✓ **HANDLES ALL FORAGE CROPS.** Corn, sorghum, soybeans—green, wilted, or cured hay—windrowed straw. Order it with row-crop or windrowed straw. Order it with row-crop or windrowed straw. Order it with row-crop or windrowed straw.
- ✓ **EASY TO USE.** Overrunning clutch lets you row pick-up speed to speed before starting travel. Control lever locks it to tractor drive. Can be fixed for hydraulic control.



ROW CROPS
HAY CROPS

CASE
Be Sure to See It!
Coastal Motors & Equipment
435 E. Palm Beach Road
Phone 3025 Belle Glade

SOUTH BAY BEAN CITY LAKE HARBOR

Mrs. Betty Farish of Coconino visited her daughter and son-in-law, Mr. and Mrs. Richard Byrd.

Mr. and Mrs. W. M. Mason are leaving this week on a business trip to their former home in Annapolis, Md., where they own a florist shop. They are hoping to close out their business there and devote their entire time to the development of their home and tract at South Bay the former home of Mr. and Mrs. M. K. Wright.

Mrs. R. L. Watson, Mrs. Wm. Watson and son, John Robert of West Palm Beach spent the day Wednesday with Mrs. T. L. Driggers.

Mr. and Mrs. J. A. Parker accompanied by Mr. and Mrs. H. G. Parker, Mr. and Mrs. G. M. Parker and Mrs. Otis Garber of Davie, Mr. and Mrs. Otis Garber of Atlanta, Ga., enjoyed an outing at Fishing Creek Sunday.

Mr. and Mrs. R. D. Scruggs announce the birth of a son on April 3.

Mrs. Yates W. Floyd has returned from spending a week with her sister, Mrs. Teft Wright in Winter Park.

Mrs. Jack White, Miss Pat Wright, Miss Donna Faye Walker, Roger Walker, Mrs. Carroll

SKIN ITCH HOW TO RELIEVE IT IN 15 MINUTES

If not pleased, your skin back from any dermatitis, ITCH-NO-ITCH! Dandruff, freckles, and burning in minutes! No foot, head and other surface rashes. No itching, no burning, no itching, no itching and other surface rashes. Today at Glades Drug Store.



WELCOME WAGON SERVICE IN BELLE GLADE
Hostess calls on newcomers bringing gifts and greetings from local merchants. Keep the Welcome Wagon rolling. If you know of newcomers in the city by calling Mrs. Joe Freedlund, phone 2908.



Want the best-tasting whiskey in ages? Point to **SCHENLEY** in the round bottle or Hot & Gift canister, at the same price.

STANDARD OIL PRODUCTS

Gasoline — Crown and Crown Extra
Tractor Fuel — Diesel
All Greases and Oils
Prompt Bulk Deliveries
Ivan L. Van Horn — Agent
Belle Glade Phone 2787

Standard Oil Products

EVERGLADES FARM FOR 1954, Apr. 1-10

Warren and two children left Sunday for their home in Macomb, Ga., after a week's visit with relatives and friends in South Bay.

Raymond Martin leaves this week for induction into the armed forces.

Mr. and Mrs. Harold Sigman of Adel, Ga., federal fruit and vegetable inspector, have taken a room at the Parker Tourist Home.

Ronnie Williams, infant son of Mr. and Mrs. Curtis Williams, returned from the Good Samaritan Hospital Sunday convalescent from minor surgery.

She Miller has returned to school after a weeks absence on account of illness.

Mr. and Mrs. Richard Byrd announce the birth of a daughter, Cheryl Lee at the Pahokee Memorial Hospital on March 24. Mrs. Byrd was before her marriage Miss Betty Parish of Cocon.

Mr. and Mrs. Robert Heard Hale of New York City and Cambridge, Maryland, age house guests of Mr. and Mrs. W. M. Mason.

Mrs. B. M. Fender, Mrs. Alford Vadaz, and Katha visited Mrs. D. W. Fender and Mrs. Patey Alphin in Fort Myers Sunday.

Mrs. P. E. Goodbread, Howell Goodbread, Mr. and Mrs. E. M. Willis, Barbara Jean, Johnny and Joan Willis accompanied by Mr. and Mrs. John R. Crow, Sharon, Mike and David of Miami Springs enjoyed a day of golf at Greynolds Park Sunday.

Jerry Skinner and Frank Land, Jr. of Fort Myers were the Sunday guests of Miss Ann Driggers.

Mr. and Mrs. Leroy Cartwright, Mr. and Mrs. Donald Barnes attended the eighth birthday for Mrs. Barnes' great grandmother, Mrs. Lon Davis in Pahokee Sunday.

Carlos Gill Fort Myers was the Wednesday dinner guest of his sister and brother-in-law, Mr. and Mrs. T. L. Driggers.

MRS. A. O. WALKER, JR. HONORED WITH SHOWER
Mrs. A. O. Walker, Jr. was complimented at a surprise shower at the home of Mrs. D. L. Shiver, Friday evening. Mrs. Herbert Priest and Mrs. H. H. Walker were co-hostesses.

Prizes were awarded to winners at games, Mrs. Clayton Warren, Mrs. Jane Evans, Mrs. Claudine Warren and Miss Pat Wright.

Cake and soft drinks were served following the gift display.

Other guests were Mrs. C. J. White, Mrs. Carroll Warren, Miss Donna Faye Walker and Miss Pat Wright of Macomb, Ga. Mrs. H. B. Walker, Mrs. C. E. Crichfield, Mrs. G. J. Barstow, Mrs. Edna Walker, Mrs. Gene Bailey, Mrs. O'Neal Walker, Mrs. W. W. Ferguson, Mrs. June Rogers.

Gifts were also received from Mrs. J. W. Warren, Mrs. W. G. Bowen, Mrs. R. R. Roadman, Mrs. James Summerlin, Mrs. Pellon Morris, Mrs. Henry Tripp, Mrs. Leeland Hardy, Mrs. Judy Sullivan, Mrs. Mary McCarron, Mrs. Bebe Denton, Mrs. Gladys Mitchell, Mrs. H. L. Delaney, Mrs. Louise Herring.

SURPRISE PARTY FOR NORMA JEAN LOVELL

Miss Ann Driggers, Mr. and Mrs. R. L. Lovell entertained at a surprise birthday party honoring Norma Jean Lovell on her sixteenth birthday, Friday evening at the Legion Hall.

The young people were entertained at indoor games.

Ice cream, cake and soft drinks were served to Lucy Pearl Kelsoe, Connie Kelley, Mickey Parker, Raymond, Glenn and Josephine Martin, Lou Ann, Norm and Warren Austin, Virginia Garner, Eunice McAlister, Jack Hemphill, Esther Greer, Mack Boothe, Lemar Lovell, Ray Haynes, Bar, Norma Jean Willis, Betty Rodriguez, Jane Allen, Rev. John Cooper and Skippy Van Cotten and Betty Jackson.

RED CROSS MEMBERSHIP FAR EXCEEDS QUOTA

Mrs. A. B. Barnes, chairman of the local Red Cross membership drive, reports a total to date of \$543.31 for the South Bay, Bean City, Lake Harbor area. Since the quota for this area was \$200 the workers far exceeded their quota and have been congratulated by County Chairman C. H. Cochran for their accomplishment. Some few contributions are still expected.

Mrs. Barnes and Mrs. Elsie Allen were in charge of the drive and particularly in the business area of South Bay. Other members of the committee, who contributed to the great success of the drive were Mrs. Jay Smith at Bean City, Mrs. Verda Higginbotham at Lake Harbor, Mrs. J. D. Hemphill at Lake Harbor, James Jackson at South Shore Plantation, S. L. Eckman at South Bay Plantation, Mr. Taylor at Sitta Plantation, Mrs. H. C. Willis and Mrs. Donald Barnes in South Bay.

PLAYGROUND FACILITIES BEING INSTALLED AT SOUTH BAY CITY PARK

The James B. Jeffries Memorial Park is being equipped with playground facilities through the enterprise of local parents of young children who interested Mrs. Arthur Smadbeck, president of The Heckscher Foundation for Children, in the project.

The Heckscher Foundation was founded in 1921 by August Heckscher, a German emigrant, who had made a huge fortune and was so interested in children that he left his estate to be dedicated to the children of the nation. Besides equipping public playground the foundation donates to equipment for hospitals, gives scholarships and in many other ways contributes to the welfare of children.

LIONS-PTA TO HOLD FIRST ANNUAL CON FESTIVAL APRIL 30

The South Bay Parent Teacher Association met Monday night at the school auditorium. Mrs. Floyd Wilder presiding in the absence of the president, Mrs. Norman Dalrymple.

Plans were discussed for the annual joint Parent-Teacher Association and Lions Club dinner to be the event of April 30, with the plan of making it an annual Con Festival. Mr. and Mrs. E. M. Henderson were appointed joint committee chairman to arrange for the dinner.

It was voted to allocate \$25 to the patrol boys picnic.

A nominating committee consisting of Mrs. Lucille Walker, Mrs. Leslie Martin and Mrs. Royne Davis were appointed to present a slate of officers for election and installation of the May meeting which will be the final regular meeting of the year.

The attendance prize for the month was awarded to the third grade taught by Mrs. Nancy Books.

Principal Pellon Morris announced that the South Bay School exhibit at the Everglades Fair had won the gold cup.

Hector Ouellette, scoutmaster, introduced Boy Scout District Commissioner Henry Spellman, who gave a talk on scouting and its importance and stated that plans were to organize a cub scout troop here next fall. Announcement was made of leaders training session to be held at the Belle Glade Baptist Church Thursday night and of a basic weekly training course to start at the Scout Hut for scout masters, beginning April 22.

Miss Banna Rodriguez, public health nurse, was present and presented a polio film and talk on the plan for conducting a nation wide survey on a polio vaccine which had been developed in a fifteen year research. The survey is to be made on second grade school children to determine the length of time they will remain immune to this dread disease. Palm Beach County is one of the three counties in Florida which will be included in the survey and parents of second grade children are being urged to give written permission for their child to be immunized. 200 counties in the United States will be thus tested.

The first and third grade children will also be blood tested to discover the number of antibodies which have been developed to protect the child against this disease. The polio film to be later shown to the school children was also shown by Mrs. Editha Lehman with Miss Rodriguez acting as narrator. The 143 medical doctors in Palm Beach County have endorsed this program.

served cake and punch at the close of the program. An unusually large group were in attendance.

Mrs. A. B. Barnes, chairman of the local Red Cross membership drive, reports a total to date of \$543.31 for the South Bay, Bean City, Lake Harbor area. Since the quota for this area was \$200 the workers far exceeded their quota and have been congratulated by County Chairman C. H. Cochran for their accomplishment. Some few contributions are still expected.

Mrs. Barnes and Mrs. Elsie Allen were in charge of the drive and particularly in the business area of South Bay. Other members of the committee, who contributed to the great success of the drive were Mrs. Jay Smith at Bean City, Mrs. Verda Higginbotham at Lake Harbor, Mrs. J. D. Hemphill at Lake Harbor, James Jackson at South Shore Plantation, S. L. Eckman at South Bay Plantation, Mr. Taylor at Sitta Plantation, Mrs. H. C. Willis and Mrs. Donald Barnes in South Bay.

PLAYGROUND FACILITIES BEING INSTALLED AT SOUTH BAY CITY PARK

The James B. Jeffries Memorial Park is being equipped with playground facilities through the enterprise of local parents of young children who interested Mrs. Arthur Smadbeck, president of The Heckscher Foundation for Children, in the project.

The Heckscher Foundation was founded in 1921 by August Heckscher, a German emigrant, who had made a huge fortune and was so interested in children that he left his estate to be dedicated to the children of the nation. Besides equipping public playground the foundation donates to equipment for hospitals, gives scholarships and in many other ways contributes to the welfare of children.

LIONS-PTA TO HOLD FIRST ANNUAL CON FESTIVAL APRIL 30

The South Bay Parent Teacher Association met Monday night at the school auditorium. Mrs. Floyd Wilder presiding in the absence of the president, Mrs. Norman Dalrymple.

Plans were discussed for the annual joint Parent-Teacher Association and Lions Club dinner to be the event of April 30, with the plan of making it an annual Con Festival. Mr. and Mrs. E. M. Henderson were appointed joint committee chairman to arrange for the dinner.

It was voted to allocate \$25 to the patrol boys picnic.

A nominating committee consisting of Mrs. Lucille Walker, Mrs. Leslie Martin and Mrs. Royne Davis were appointed to present a slate of officers for election and installation of the May meeting which will be the final regular meeting of the year.

The attendance prize for the month was awarded to the third grade taught by Mrs. Nancy Books.

Principal Pellon Morris announced that the South Bay School exhibit at the Everglades Fair had won the gold cup.

Hector Ouellette, scoutmaster, introduced Boy Scout District Commissioner Henry Spellman, who gave a talk on scouting and its importance and stated that plans were to organize a cub scout troop here next fall. Announcement was made of leaders training session to be held at the Belle Glade Baptist Church Thursday night and of a basic weekly training course to start at the Scout Hut for scout masters, beginning April 22.

Miss Banna Rodriguez, public health nurse, was present and presented a polio film and talk on the plan for conducting a nation wide survey on a polio vaccine which had been developed in a fifteen year research. The survey is to be made on second grade school children to determine the length of time they will remain immune to this dread disease. Palm Beach County is one of the three counties in Florida which will be included in the survey and parents of second grade children are being urged to give written permission for their child to be immunized. 200 counties in the United States will be thus tested.

The first and third grade children will also be blood tested to discover the number of antibodies which have been developed to protect the child against this disease. The polio film to be later shown to the school children was also shown by Mrs. Editha Lehman with Miss Rodriguez acting as narrator. The 143 medical doctors in Palm Beach County have endorsed this program.

week and is being installed. It becomes a part of the public utility system and by resolution of the city council will be installed and maintained out of public city funds.

Mr. C. W. McDonald, park supervisor of Belle Glade, has graciously assisted in the placing of the equipment in order that the various and large groups of children may use the facilities without hindering each other in their play. The plan is to secure a paid play supervisor for the afternoons. Mothers who use the park for pre-school children in the forenoons are expected to supervise or arrange for supervision of their children while at play in the park.

Playground equipment donated by the foundation consists of a stationery grill for charcoal, wood or coal; a picnic table with benches attached; 2 shuffleboard tables; 1 four person parallel bar unit, 10' long; 1 triple bar unit; 1 senior castle tower to accommodate 50 children; 1 merry-go-round to accommodate 25 children; 1 four board saw unit; 3 eight-swing sets to accommodate children of different age groups; 1 six swing set for nursery children; 4 park swings; and one bicycle rack for 23 bicycles. All stationery equipment is to be set in concrete permanent fixtures.

The park is a joint project of the county and city, the county having provided a part of the site, local individuals a part and the remainder purchased by the city several years ago at a special price from Mrs. Lillian Jeffries, who stipulated that the lots be used for public purposes only. It is not only for use of local citizens but also for the traveling public — a roadside spot where travelers may rest and enjoy a few hours of relaxation. It is named in honor of James B. Jeffries, who devoted many years of his life to the reclamation of the Everglades.

The park site has been graded, grassed and landscaped by the city park department with the assistance of the Garden Club. Trees, ornamentals and shrubbery have been donated by Garden Club members and other interested citizens. It is located on U. S. Highway No. 27 one block south of the South Bay School.

The northeast corner of the park has been set aside as a soft-ball court which has been laid out and equipped by the Lion Club, American Legion and individual donations of citizens.

Through the courtesy of County Commissioner Paul Rardin the county park department has erected a commodious indoor barbecue pit with rest room facilities for the public, also five stationary poured concrete picnic tables and attached seats to accommodate a large gathering.

Mrs. Mary Waters is Park Supervisor. Parties desiring to use the park for picnics or gatherings may secure the necessary permission from her to use the barbecue facilities on condition that they clean up and leave everything in good condition before they leave the park.

WELDING COURSE TO START APRIL 16

There will be an organizational meeting held April 14, at the Ag Shop, in the rear of old elementary school building preceding the art, welding course which will start April 16.

The welding course which is sponsored by the Palm Beach County Board of Public Instruction will be under the instruction of Kenneth Johnson and Amos Rivell of West Palm Beach Beach and Floyd Rider.

The course will continue for 4½ weeks and a small charge of \$6 will be made to cover cost of books, etc.

Those interested in the course are invited to attend the meeting on April 14.

Amelia Earhart made the first solo flight from Honolulu to California.

Federal Excise Taxes on Telephone Service REDUCED

Tax on Long Distance REDUCED from 25% to 10%

Tax on Local Service REDUCED from 15% to 10%

These are substantial reductions and we know you'll be glad to have them. The full benefit of the tax cuts, voted by Congress, comes to you. Not a penny goes to Southern Bell.

This means your telephone bill is being reduced by the entire difference between the old and the new taxes.

Instead of paying a 25% federal excise tax on Long Distance calls (15% on calls under 25 cents), you now pay 10%. On local telephone service, your tax is now 10% instead of 15%.

The tax reductions apply to all telephone service billed to you on or after April 1.

With the new, lower tax rates, your telephone is now an even greater value. It brings you a world of convenience at less cost than before—just pennies a day for the average family.

This reduction does not apply to municipal excise taxes where levied.



SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

barbecue facilities on condition that they clean up and leave everything in good condition before they leave the park.

WELDING COURSE TO START APRIL 16

There will be an organizational meeting held April 14, at the Ag Shop, in the rear of old elementary school building preceding the art, welding course which will start April 16.

The welding course which is sponsored by the Palm Beach County Board of Public Instruction will be under the instruction of Kenneth Johnson and Amos Rivell of West Palm Beach Beach and Floyd Rider.

The course will continue for 4½ weeks and a small charge of \$6 will be made to cover cost of books, etc.

Those interested in the course are invited to attend the meeting on April 14.

Amelia Earhart made the first solo flight from Honolulu to California.

Federal Excise Taxes on Telephone Service REDUCED

Tax on Long Distance REDUCED from 25% to 10%

Tax on Local Service REDUCED from 15% to 10%

These are substantial reductions and we know you'll be glad to have them. The full benefit of the tax cuts, voted by Congress, comes to you. Not a penny goes to Southern Bell.

This means your telephone bill is being reduced by the entire difference between the old and the new taxes.

Instead of paying a 25% federal excise tax on Long Distance calls (15% on calls under 25 cents), you now pay 10%. On local telephone service, your tax is now 10% instead of 15%.

The tax reductions apply to all telephone service billed to you on or after April 1.

With the new, lower tax rates, your telephone is now an even greater value. It brings you a world of convenience at less cost than before—just pennies a day for the average family.

This reduction does not apply to municipal excise taxes where levied.



SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY



The new 100-horsepower Buick Convertible—fast, smart, spirited—and available in gorgeous new custom colors.

We have a line the gals go for (Have you seen our Spring Fashion Show?)

You can't fool the ladies when it comes to styling. From clothes and hemlines, to cars and color schemes—they insist on a fresh new look and a fresh new change—and anything else won't do. So it's easy to see why the gals—bless 'em!—have been going for Buick in a great big way—going for the glamorous modernity of these new-day automobiles ever since the first public showing a few short months ago. From the beginning, they've been going for the sleeker, lower, lower lines—the futuristic shaping of the new windshields—the stunning décor of the striking new fabrics—the clean simplicity of the new instrument panels.

BUICK the beautiful buy



THE COMPLETE LINE-UP OF BUICK AVAILABLE FOR 1954 includes our new all-steel Estate Wagon, our new all-steel Wildcat, our new all-steel Buick Wildcat, our new all-steel Buick Wildcat, our new all-steel Buick Wildcat.

464 So. Main Street Phone 2088 Belle Glade, Fla.

Lake Buick Company, Inc.

1954, Apr. 1-10